

Message Text

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43

ACTION EUR-06

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /014 W

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R 121406Z FEB 74

FM AMEMBASSY BUDAPEST

TO SECSTATE WASHDC 831

USDOC WASHDC

INFO AMEMBASSY WARSAW

UNCLAS BUDAPEST 0341

E.O. 11652: N/A

TAGS: BEXP, HU

SUBJ: PROPOSED HUNGARIAN SEMINAR IN US

REF: BUDAPEST 323

1. IN MEETING REPORTED REFTEL CHAMBER OF COMMERCE PRESIDENT KALLOS REQUESTED EMBASSY'S ADVICE AND POSSIBLE ASSISTANCE IN SETTING UP SEMINAR IN US TO INFORM AMERICAN BUSINESSMEN ABOUT POSSIBILITIES OF JOINT BUSINESS IN HUNGARY. KALLOS PROPOSED THAT SEMINAR BE HELD DURING LATTER HALF OF 74, AND WOULD LAST 4-5 DAYS. CHAMBER OF COMMERCE WOULD PROVIDE SPEAKERS AND PAY FOR ALL COSTS CONNECTED WITH PROMOTION, HOWEVER, AN AMERICAN PARTNER WOULD BE REQUESTED TO RESERVE ROOMS AND SELECT AUDIENCES. AMONG THEMES SUGGESTED BY KALLOS FOR SEMINAR WERE HUNGARIAN ECONOMIC POSSIBILITIES (E.G. IMPORT NEEDS, EXPORT POTENTIAL, DEVELOPMENT PLANS), SPECIAL ASPECTS OF HUNGARY'S MANAGEMENT SYSTEM, MARKETING IN HUNGARY, HUNGARY'S LEGAL SYSTEM, AND POSSIBILITIES OF COOPERATION WITH HUNGARIAN ENTERPRISES.

2. EMBASSY WOULD VERY MUCH LIKE TO BE AS RESPONSIVE AS POSSIBLE TO HUNGARIAN CHAMBER'S REQUEST FOR ASSISTANCE IN THIS MATTER JP IRAHMVRRRY GIVEN US INVALUABLE ASSISTANCE ON INNUMERABLE OCCASIONS WITH RESPECT TO OUR OWN TRADE PROMOTION ACTIVITIES HERE. USDOC REQUESTED TO CONTACT US CHAMBER OF COMMERCE OR OTHER

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SIMILAR ORGANIZATION TO SEE IF THEY MIGHT BE WILLING TO

GIVE ASSISTANCE TO HUNGARIANS IN ARRANGING SEMINAR.
WHILE WE REALIZE THAT RELATIONS BETWEEN TWO CHAMBERS
HAVE BEEN FAR FROM OPTIMAL, READINESS OF US CHAMBER
TO ASSIST HUNGARIANS IN THIS ENDEAVOR MIGHT BE GOOD
STEP IN DEVELOPING CONSTRUCTIVE FUTURE TIES.

3. FOR WARSAW: KALLOS EXPRESSED INTEREST IN MEETING
WITH J. MISHELL GEORGE OF USDOC WHEN HE VISITS
BUDAPEST WITH METAL FINISHING TRADE MISSION TO
PERSONALLY INQUIRE ABOUT POSSIBILITIES OF USDOC
ASSISTANCE WITH PROPOSED PROMOTIONAL EFFORT. PLS
INFORM GEORGE OF KALLOS' INTEREST IN DISCUSSING THIS
MATTER.
PEDERSEN

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NNN

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